

Message Text

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63

ORIGIN ARA-20

INFO OCT-01 ISO-00 EB-11 COME-00 CIAE-00 INR-10 NSAE-00

RSC-01 TRSE-00 USIE-00 PRS-01 OMB-01 /045 R

DRAFTED BY ARA/ECP:EMCOHEN:MB
APPROVED BY ARA/ECP:WEKNEPPER
EB/OCA:JFSIMMONS (SUBS)
ARA/CAR:GHIGH (SUBS)
COMMERCE/OIM/BIC:WLYNCH (SUBS)

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R 042105Z JAN 74

FM SECSTATE WASHDC

TO AMCONSUL CURACAO

UNCLAS STATE 001729

E.O. 11653: N/A

TAGS: BEXP, NA

SUBJ: FY 1974 COMMERCIAL ACTION PROGRAM (CAP)

REF: (A) CURACAO 772; (B) STATE 234462; (C) STATE 235324

1. STATE AND COMMERCE CONCUR THAT, IN VIEW OF SMALL SIZE OF POST, NO TASK FORCE NEED BE ESTABLISHED (AS WAS REQUESTED IN REFTEL C) TO OVERSEE COMMERCIAL PROGRAM. WE NONETHELESS ARE ESTABLISHING IN WASHINGTON AN ACTION STAFF FOR THE NETHERLANDS ANTILLES, AS PER REFTEL C, TO BACK UP THE POST'S COMMERCIAL OPERATIONS AND TO PROVIDE SUPPORT WHENEVER THE POST DEEMS IT NECESSARY OR USEFUL.

2. STATE AND COMMERCE FURTHERMORE REQUEST POST TO PREPARE CAP AS PER REFTEL A. PURPOSE OF CAP FOR ANY COUNTRY, LARGE OR SMALL, IS SIMPLY TO DETERMINE WHAT WE ARE TRYING TO ACHIEVE IN OUR COMMERCIAL EFFORTS IN THAT COUNTRY, AND HOW BEST TO ACHIEVE IT. WE BELIEVE IT DESIRABLE IN NETHERLANDS ANTILLES, AS IN EVERY OTHER COUNTRY IN ARA REGION, TO IDENTIFY FOUR OR FIVE U.S. PRODUCTS OR SERVICES THAT SEEM TO HAVE ESPECIALLY GOOD PROSPECTS FOR EXPANDED SALES
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SEEM TO HAVE ESPECIALLY GOOD PROSPECTS FOR EXPANDED SALES

IN THE COUNTRY; TO DEVISE, FOR EACH OF THESE FOUR OR FIVE
PRODUCT OR SERVICES OBJECTIVES, SPECIFIC ACTIONS THE
POST WILL UNDERTAKE; AND ALSO TO DEVISE, IF AT ALL POS-
SIBLE, SOME SPECIFIC ACTIONS THE POST WILL UNDERTAKE TO
CUT BACK OTHER OF ITS ACTIVITIES SO AS TO DEVOTE MORE OF

THE POST'S LIMITED FUNDS AND MANPOWER TO COMMERCIAL ACTIVI-
TIES.

3. ACCORDINGLY, POST IS REQUESTED TO PREPARE AND SUBMIT
A CAP AT ITS EARLIEST OPPORTUNITY, FOLLOWING THE FORMAT
OUTLINED IN REFTEL B. KISSINGER

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STATE001729
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Document Unique ID: 00
Drafter: EMCOHEN:MB
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Executive Order: N/A
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30 JUN 2005

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